

AFFINITY OS™
PEOPLE FIRST, ALWAYS.

**AOS
Essential**
For single site
operations

**AOS
Advanced**
For multi site
operations

**AOS
Elite**
For multi site
operations
+franchises

AOS Growth360
Transforms NPS+ Insights Into Growth



AOS Insight360
Transforms eNPS+ Insights Into Growth



AFFINITY INDEX™
Executive Dashboard: Combines Your Data Into a
Single, Powerful Growth Metric and Long Lead Indicator



AOS Smart Sampling
Precision Insights, Simplified: Elevates Active
Customer, Member *and* Team Member Feedback



AOS Connect
Builds Relationships, Trust, Loyalty &
Boosts Retention *and* Referrals



AOS Synergy
Empowers Team Collaboration



AOS Pulse Points
Uncovers Key Customer/Member *and*
Team Member Drivers & Boosts Engagement



AOS MVA
Uncovers What Members/Customers
Love: Your Most Valued Amenity



AOS Trends Tracker
Uncovers Trends Over Time:
Insights That Shape Growth



AOS Theme Explorer
Uncovers the Narrative:
Dive Deep into Your Data's Story



AOS Topics Explorer
Discover What Matters: Navigate the
Conversations Shaping Your Business



AOS Reports Generator
Exports and Shares Custom Reports



AOS Segment Sculptor
Carve Your Niche: Precision
Segmentation for Tailored Engagement



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AOS Action Intelligence
Alleviates Resource Constraints &
Prioritizes Actions that Make an Impact



AOS Data Plot
Strategize with Precision:
Actions for Impactful Outcomes



AOS Toolkit & PlayBook
Suite of Tutorials and Powerful
Operational Resources



AOS Self-Care Toolkit for Leaders
A Self-care Foundation for a
Thriving Mindful Leader



AOS Customer Service Training
AFFINITY in Customer Service Certification
Training & Self-Care Toolkit for Your Front Line



AOS Sales Systems Training
Master AFFINITY in Sales: Harmonize
Principles with Performance

coming

coming

coming

AOS Site Ranker
Uncovers Best Practices & Growth
Opportunities in Multi-Site Operations



AOS Franchise
Uncovers Best Practices & Growth
Opportunities in Franchise Operations



AOS Push Reports
Receive a Month-in-Review Report



AOS Digital
Understand Your Online Visitors and
Realize Their Needs in Real Time



AOS In the Moment
Collects Customer/Member Feedback
via a QR code



AOS Social Intelligence
AOS Social, AOS Review Management &
AOS Rival Intelligence



AOS Psychosocial Risk
Monitor Your Team Members'
Well-being at Work in real time.

