

**AFFINITY OS™**  
PEOPLE FIRST, ALWAYS.

**AOS Essential**  
For single site operations

**AOS Advanced**  
For multi site operations

**AOS Elite**  
For multi site operations +franchises

**AOS Growth360**  
Transforms NPS+ Insights Into Growth



**AOS Insight360**  
Transforms eNPS+ Insights Into Growth



**AFFINITY INDEX™**  
Executive Dashboard: Combines Your Data Into a Single, Powerful Growth Metric and Long Lead Indicator



**AOS Smart Sampling**  
Precision Insights, Simplified: Elevates Active Customer, Member *and* Employee Feedback



**AOS Connect**  
Builds Relationships, Trust, Loyalty & Boosts Retention *and* Referrals



**AOS Synergy**  
Empowers Team Collaboration



**AOS Pulse Points**  
Uncovers Key Customer/Member *and* Employee Drivers & Boosts Engagement



**AOS MVA**  
Uncovers What Members/Customers Love: Your Most Valued Amenity



**AOS Trends Tracker**  
Uncovers Trends Over Time: Insights That Shape Growth



**AOS Theme Explorer**  
Uncovers the Narrative: Dive Deep into Your Data's Story



**AOS Topics Explorer**  
Discover What Matters: Navigate the Conversations Shaping Your Business



**AOS Reports Generator**  
Exports and Shares Custom Reports



**AOS Segment Sculptor**  
Carve Your Niche: Precision Segmentation for Tailored Engagement



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**AOS Data Plot**

Strategize with Precision:  
Actions for Impactful Outcomes



**AOS Toolkit & PlayBook**

Suite of Tutorials and Powerful  
Operational Resources



**AOS Site Ranker**

Uncovers Best Practices & Growth  
Opportunities in Multi-Site Operations



**AOS Leadership Training**

Foundations of Thriving Fitness & Wellness  
Clubs Leadership Course & Self-Care Toolkit



**AOS Customer Service Training**

AFFINITY in Customer Service Certification  
and Training & Self-Care Toolkit



**AOS Sales Systems Training**

Master AFFINITY in Sales: Harmonize  
Principles with Performance



coming  
soon

coming  
soon

**AOS Push Reports**

Receive a Month-in-Review Report



**AOS Action Intelligence**

Alleviates Resource Constraints &  
Prioritize Actions that Make an Impact



**AOS Franchise**

Uncovers Best Practices & Growth  
Opportunities in Franchise Operations



**AOS Digital**

Understand Your Online Visitors and  
Realize Their Needs in Real Time



**AOS In the Moment**

Collects Customer/Member Feedback  
via a QR code



**AOS Social Intelligence**

AOS Social, AOS Review Management &  
AOS Rival Intelligence



**affinityos.ai**